

Winners

of the Gala Awards

The Gala Awards Ceremony & Celebration, sponsored by Special Events Magazine, honors a wide variety of event professionals and their events. This year, the ceremony was held at the Peabody Hotel in Orlando, Florida on January 10, the last night of The Special Event '99. More than 800 industry professionals gathered to applaud both nominees and winners of the 1999 Gala Awards. Special Events Magazine and The Special Event extend their appreciation to each individual and company who entered the competition this year. Thanks also to the members of the Special Events Magazine Advisory Board, who flew in a day early to judge the final nominees, and to the Gala Awards Committee for giving its time and energy to create a winning environment for the ceremony and celebration.

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SPECIAL EVENTS
MAGAZINE

2010 Nominee



**BIG
APPLE
AWARDS**

International Special Events Society
New York Metro Chapter



Always an Adviser, Now a Bride: The 'I Dos' And 'I Don'ts'

By LOIS SMITH BRADY

A small wedding was not the answer for Tracy Davis, 34, the president of Party Agency, an event-planning company in Manhattan, and Ronald, 37, is to marry Marty Fox, 41, the owner of Almar Party and Toy Rentals in East Orange, N.J., on March 3.

Ms. Davis has known Mr. Fox professionally for a long time, as she tells in the occasionally used to ask his office, "mann." "Is Marty married?" The answer always was, "Yes, sorry." Then one day five

years ago, she asked and the reply was, "Not anymore, honey."

Now Ms. Davis, who often advises brides to keep their weddings manageable and to continue living, working and traveling regularly, is offering that advice. Describing her own wedding, she said, "I am creating a definite moment."

She and Mr. Fox will be married at the Park Building, where they plan to have four huge indoor seats, each representing a season. In the Sun-

der, she said, "There will be bridges, soccer, wicker furniture, striped awnings, beach umbrellas. They're bringing in practically everything but the Atlantic Ocean." "Why create such a scene?" "After all these years of watching other people's weddings, I've witnessed a lot of touching moments — the things people say to each other, the interactions between the mother and the bride," she said. "It's always been a dream of mine to have it for myself."

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Joan Silverstein's daughters Lauren and Rachel both had their weddings at the Maplewood Country Club. Here, she describes her experiences for *Wedding Sites & Services*.

"I can't say enough about Judy and Tracy from Party Artistry. Their ideas, creativity and assistance made both of our weddings (and our showers) really unique and incredibly gorgeous! We talked for hours and they understood exactly the look that we wanted. Lighting was very important to us, so they had different color lights, with leaf gobos for our fall wedding and summery gobos for our summer wedding which shone on the ceiling and embraced the room with light. They encouraged me to get involved creatively by making my own seating cards and ladies room necessities basket."



Party Artistry

New York

An automotive junkyard was created for this bar mitzvah party. Guests turned keys in their individual ignitions to claim their place cards. Aluminum tubing, gas cans, hub caps, air hoses and various car parts made up a sculptured ceiling. Floral centerpieces featured highway and automotive props. Hot colored lights moved throughout the evening to reflect off the other design elements in the room to create an unusual effect.

Best Theme Decor
Budget Between \$10,000 and \$25,000



GALA AWARDS